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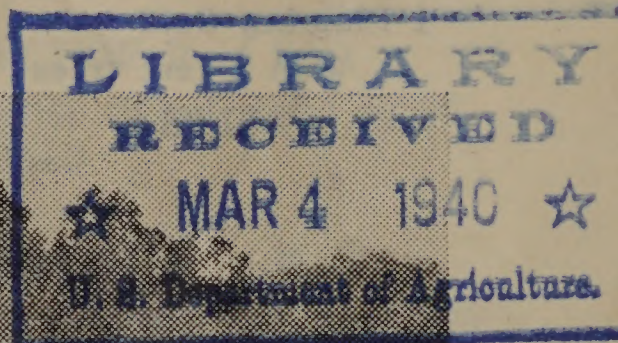
Catalog

Season 1940, Spring and Fall

Pure Bred

# STRAWBERRY PLANTS

Grown In A Natural Strawberry Climate



One Of Our Plant Beds

by

Edward Cavaness

*The Strawberry Plant Man*

## CAVANESS NURSERY

Jonesboro

Illinois



# Select Blackberry Garden No. 1

Ready To Bear Plants That Will Grow Like Weeds

4 Gem Supreme, 4 All State, 4 Hoco

All for.....89c

Express Collect

## Gold Medal Peach Orchard

Six Golden Beauties, Earliest to Latest

1 Red Alberta

1 Golden Jubilee

1 Flaming Gold

3 to 4 feet trees

\$1.98

1 South Haven

1 Hale-Haven

1 Golden Gem

4 to 6 feet trees

\$2.68

Express Collect

## Garden Special No. 225

50 Yellow Free Blakemore

50 Klondike

50 Aroma

50 Bellmar

25 Mastodon

225 Plants

\$1.50 Postpaid

## Strawberry Collection No. 2

With this collection you will have plenty of berries for the table and some for canning purposes.

100 Bellmar.....

100 Blakemore.....

100 Aroma.....

**\$1.75**

Postpaid

## All Star Raspberry Plot

Big Ready-To-Bear Plants

3 Flaming Giant Red,

3 Newburgh Red,

3 Quillen Black,

3 Black Giant

**ALL FOR ONLY 98c**

Express Collect

## Horse Radish

An old favorite relish and appetizer. Easy to grow and prepare.

CROWNS—For quick, sure results plant crowns instead of cuttings.

Postpaid Price: 5 for 59c; 10 for 89c; 50 for \$3.25.

CUTTINGS—Divisions of roots that will develop into good plants.

Postpaid Prices: 10 for 35c; 25 for 70c; 100 for \$1.95.



## SAGE PLANTS

Nothing can take the place of good Sage in seasoning sausage, soups, dressings, etc. If you want good Sage—grow it yourself!

Postpaid Prices: 5 for 49c; 10 for 89c.

## ASPARAGUS

Mary Washington strain of Asparagus is hardy, long lived and a heavy yielder of big crops.

We sell only strong 2-year old plants that will bear well in one year. They are just the right size for best results.

Postpaid Prices: 2 yr. 20, 49c; 100, \$1.39; 500, \$5.35; 1000, \$10.00

## EVERBEARING GARDENS

GEM—The little giant Everbearer

COLLECTION D (4 lbs.)

100 plants (50 of each) \$1.10  
POSTPAID

MASTODON—The universal Everbearer

COLLECTION E (8 lbs.)

200 plants (100 of each) \$1.80  
POSTPAID

## RHUBARB

Nature's best Spring tonic! Peps you up for the heavy Spring work. You can't beat Rhubarb for tasty, snappy sauce and pie. Good for canning too!

Good whole roots. Our new giant Victoria (Wine Plant) strain is famed for its big, juicy, tender stalks and unusually fine flavor. Far superior to the old "pie plant."

Postpaid Prices: 3-8" to 1-2"

Whole roots, 5 for 35c; 10 for 55c; 25 for \$1.10; 100 for \$3.45.

SWEET POTATOES—Nancy Hall, Porto Rican, Jersey.

200 Slips, Postpaid, \$ .80

500 Slips, Postpaid, \$1.50

1000 Slips, Postpaid, \$2.00

## PLANT BANDS (or Dirt Bands)

2 inch, per	1000	\$1.50	5000	\$6.50
3 inch, per	1000	\$1.70	5000	\$7.50
3 1-2 inch, per	1000	\$1.90	5000	\$8.50
4 inch, per	1000	\$2.00	5000	\$9.00

## Bargains In Better Quart Berry Boxes

Increase your sales with these high quality wood veneer boxes. Made to Government specifications. Sturdy and properly scored: with flat firm bottom construction prevent stretching and overloading and insures fruit reaching customer in best condition. Shipping cherries, grapes and all berries. Shipped by freight or express from Jonesboro, Ill., or Anna, Ill., not prepaid.

300 \$2.19

600 \$4.10

1200 \$7.98



# **TOMATO PLANTS—Early Detroit, Ox Heart, Pondrose.**

25 Plants,	Postpaid,	\$ .30
50 Plants,	Postpaid,	\$ .45
100 Plants,	Postpaid,	\$ .69
200 Plants,	Postpaid,	\$1.19
500 Plants,	Postpaid,	\$1.50
1000 Plants,	Postpaid,	\$3.00

## **PEPPER PLANTS—Calif. Wonder**

25 Plants,	Postpaid,	\$ .36
50 Plants,	Postpaid,	\$ .45
100 Plants,	Postpaid,	\$ .69
200 Plants,	Postpaid,	\$1.19
500 Plants,	Postpaid,	\$2.19
1000 Plants,	Postpaid,	\$4.25

## **CABBAGE PLANTS—Golden Acre**

200 Plants,	Postpaid,	\$ .65
500 Plants,	Postpaid,	\$1.25

## **GRAPES CONCORD SPECIAL**

10 for 69c	25 for \$1.35	100 for \$4.50,	Postpaid
Strong 1 Year Plants			

## **Picking The Winners**

### **EARLY PREMIER**

The frost proof berry. A sure cropper under all conditions. Very productive, very profitable, widely adapted. Holds many records for yield and profit. Planting Premier is playing safe.

## **PRICE LIST FOR 1940**

	POSTPAID				EXPRESS COLLECT		
	25	50	100	250	500	1000	5000
<b>EARLY VARIETIES</b>							
BLAKEMore	.20	.35	\$ .60	\$1.40	\$1.25	\$ 2.50	\$12.00
BELLMAR	.20	.35	.60	\$1.40	\$1.25	2.50	\$12.00
DORSETT	.25	.40	.75	\$1.60	\$1.75	3.25	\$15.00
SENATOR DUNLAP	.20	.35	.60	\$1.40	\$1.25	2.50	\$12.00
MISSIONARY	.20	.35	.60	\$1.40	\$1.25	2.50	\$10.00
LADY CAMEIAL	.20	.35	.60	\$1.40	\$1.25	2.50	\$12.00
PREMIER	.25	.40	.75	\$1.60	\$1.75	3.25	\$15.00
<b>MIDSEASON VARIETIES</b>							
CATSKILL	.25	.40	.75	\$1.75	\$2.00	3.50	\$16.25
<b>LATE VARIETIES</b>							
AROMA	.20	.35	.60	\$1.40	\$1.25	2.50	\$12.00
GANDY	.25	.40	.75	\$1.75	\$1.75	3.25	\$15.00
MASTODON EV.	.40	.60	\$1.00	\$2.50	\$3.75	7.00	\$33.00
GEM EV.	.40	.60	\$1.00	\$2.50	\$3.75	7.00	\$33.00



# BLAKEMORE

In the South and as far North as Maryland and Virginia, Blakemore has proved to be one of the finest of all shipping berries. Probably no new variety has ever become so widely grown in such a short time. Blakemore has nearly everything to make it a great shipping berry. The one big objection is the tendency to sport into yellow strains. We are glad to announce that growers can now get **YELLOW FREE BLAKEMORE** and these plants are available at prices no higher than the old strains.

## DORSETT

Most profitable early berry we have ever grown. Under favorable conditions excels Premier in productiveness, size, beauty and profit, but not as widely adapted. Very fine.

## SENATOR DUNLAP (Dr. Burrell)

An old standard variety that has been widely grown in the middle and northern states for many years. It has partly been replaced by Premier because Premier berries are larger, better quality and more handsome in appearance. Dunlap is still grown by many of its old friends and we have a nice stock of plants for those who know and want it. Berries are medium in size, bright rich red clear through, and fair to good in quality. Excellent for canning. Price list, page 4.

## MISSIONARY

Leading berry in Florida and popular in other Southern States. Missionary will do well on almost all soils, but will do better than most on the lighter soil types. The berries are medium in size, dark red in color, rather tart in quality and attractive in appearance. It is a very good shipper and also a favorite with the "cold pack" or "juice" men. We believe that Blakemore will prove better than Missionary in all the Missionary territory except Florida, where Blakemore in many cases is not living up to early indications of superiority over Missionary. Price list page 4.

## MIDSEASON CATSKILL

Has never missed a crop. Heaviest yield, largest average size of any variety, early or late. Good quality, good shipper, fine appearance. Sells with Dorsett, Fairfax, Chesapeake. Widely adapted from far north, south to latitude of North Carolina. Catskill is the best midseason variety.



# EVERBEARING MASTODON

Most popular and widely grown Everbearer. A strong grower. Berries large, good quality, good shippers, excellent for home use and most generally used when planting for profit.

## G E M

A newer variety. With us for better than Mastodon. More productive, more profitable, berries prettier, better shippers, equal in quality. Try Gem. It is the most dependable everbearer.

## AROMA LATE

One of the best late shipping berries. Grown in large acreages in Missouri, Kentucky and Tennessee. A vigorous grower, making lots of small plants rather than smaller numbers of strong plants. Spacing and fall fertilization would probably increase yields of Aroma. Berries are light in color, with a bright green cap and very attractive in the package. They will ship long distances and go to market in practically perfect condition. We have a nice stock of Aroma plants. Price list, page 4.

## GANDY LATE

A fancy late shipping berry, large, solid, handsome, moderately productive. Needs liberal fertilization. Berries often sell with Chesapeake. Makes plants freely but needs springy land for big crops. Gandy is an old favorite which many growers refuse to give up. Where it does well it is a real profit maker. We recommend limiting of Gandy plants in the row to four to six plants per square foot and fertilizing in late summer. Gandy needs moist conditions for best results anywhere and with this treatment on moist soil or under irrigation Gandy would probably surprise even those who know it is a fine berry. Our Gandy plants seem unusually vigorous this year. Price list, page 4.

## BELLMAR

Like Blakemore, is a seedling of Premier and Missionary. It ripens about the same time as those varieties. Under favorable conditions it makes a rank, healthy growth of foliage and a very large crop of berries. The berries are long conical in shape with a large, dark green cap, somewhat firmer than Premier but darker in color. They usually sell about with Premier. Under unfavorable conditions, especially when too dry, Bellmar foliage does not stand up as well as either Premier or Blakemore. When the foliage fails, the berries, of course, run down quickly. Small berries of Bellmar are somewhat unattractive because the caps are so large.

Very fine crops of Bellmar have been grown, especially in Connecticut, New York, and some parts of the Middle West.



## **GENERAL INFORMATION**

### **LOCATION**

I am located 3 1-2 miles North West of Jonesboro, Illinois in southern Illinois, about thirty-six miles north of Cairo, and about 100 miles south of St. Louis. This location is in about the same latitude as Richmond and San Francisco.

### **SHIPPING SEASON**

My regular shipping season commences October 1st. However, I am sometimes able to send out some plants in September. This, however, depends upon the season and weather. I continue digging and shipping during the entire fall, winter and spring until May 1st or later. I am sometimes delayed a short time by freezing weather during the months of January and February, but usually able to ship any time during these months.

### **PLANTS BY MAIL**

I make a specialty of sending plants in small quantities by mail. Those wishing to obtain a few of one or more sorts can order in this manner. See my price list for postpaid rates.

### **EXPRESS RATES**

The classification on strawberry plants is such as to enable me to secure very low rates to all points, and as I pack very light in baskets or crates, the express charges are less than might be supposed. Seven baskets are usually billed out for 100 pounds. Crates vary in weight according to size.

### **FREIGHT SHIPMENTS**

When cold weather sets in in November, I can ship all over the country safely by freight. The colder the weather the better they will carry. I would advise those who want plants for early Spring to get them in November or December shipped by freight and heel them in until Spring when they are ready as early as you wish to plant them.

### **TERMS OF PAYMENT**

Cash with order unless otherwise especially agreed. Plants will be sent C. O. D. when one-third of the amount accompanies the order.

### **REMITTANCE**

May be made by New York, Chicago or St. Louis draft, Postoffice or Express order or Registered Letter.



## **ORDER EARLY**

Do not delay sending your order until you are ready to plant, but order plants as soon as you know you will want them.

## **GUARANTEE OF GENUINENESS**

I exercise the greatest care to keep my plants pure and true to name and hold myself in readiness to replace, on proof, all stock that may prove otherwise. But it is mutually agreed between the purchaser and myself that I shall not be liable for any amount greater than the original price of the goods.

## **INSPECTION**

A certificate of inspection from the State Entomologist will be attached to each package of plants.

## **NO CHARGE FOR PACKING OR PACKAGES**

I make no charge for packing or for packages, whether baskets or crates.

## **ALWAYS WRITE YOUR NAME THE SAME**

Always write your name plainly and the same to your order and all letters.

## **SPRING PLANTING SHOULD BE DONE EARLY**

When planting in the Spring plant just as early as possible. You will get better results.

We are located on gravel road, good all weather.

REFERENCE—First National Bank

Jonesboro, Illinois

## **CARE OF PLANTS**

Set plants on arrival if possible. If plants have become quite dry in transit it will help if roots of the plants can be dipped in water and allowed to "plump up" for some time before setting, perhaps over night. When this is done, however, they should be set fairly soon after being taken from the water. At any rate have them thoroughly moistened when planting. If anything prevents immediate planting and the weather is cool, the top of the crate should be taken off and the plants loosened in the crate, still keeping the roots covered with the packing material. Placed where it is cool, plants will keep like this for two or three days. If weather is too warm to keep plants, they should be "heeled in" in some shaded or protected place. Dig a V-shaped trench, open the bundles, spread them out in thin layers with buds just even with the surface of the ground and firm the soil back against the roots of the plants. Wet the soil and plants thoroughly when heeling is done.